



AdSEARCH Invention and Innovation Hub

\$3M Funded for
innovation

20+ Innovation
studies funded

AdSEARCH fosters innovation for diverse groups of the population and works on bold ideas to develop innovative products, systems, apps, and analytics tailored to the SRHR needs of various populations.

Addressing SRHR for the vulnerable group:

Young pregnant women

Female athletes

Orphan girls

Adolescents with disabilities

RMG workers



Apps & Analytics

AdSEARCH is focused on improving gender-specific and gender-friendly SRHR services through apps and analytics.



Testing Specific Innovations

AdSEARCH is testing a range of innovations, that have the potential to significantly improve SRHR outcomes for diverse populations and will be critical in addressing the SRHR challenges faced by a diverse group.



Innovations from Young Researchers

AdSEARCH initiated a Call for Proposals for Proof of Concepts (POC) for innovation, and it received a multitude of bold ideas from young minds.